Fan ("Ellie") YANG – Curriculum Vitae (Updated in June 2026)

CONTACT INFORMATION

4480 School of Communication, Illinois State University, Normal, IL 61761, USA
Tel: 6084723547
E-mail: fyang8@ilstu.edu
WWW: www.eyanguw.com

EDUCATION

Ph.D. in Mass Communication 2022
University of Wisconsin-Madison, USA

- Research Directions: *Strategic Communication, Message Framing Effects, Media Technology, Computational Methods*
- Dissertation Title: *mHealth Support for Substance Use Disorder Recovery – System, Expression, and Networked Community*
- Dissertation Committee: Dhavan V. Shah (Chair), Douglas M. McLeod, Chris Cascio, Jon C. Pevehouse, William A. Sethares

MPhil in Communication 2013
Hong Kong Baptist University, Hong Kong

- Thesis Title: *The Impact of Imagery Ability on Vividness Hypothesis – The Case of HPV Vaccine Advertising in China*

B.A. in Communication 2011
School of Journalism, Fudan University, China

ACADEMIC EMPLOYMENT

Assistant Professor August 2024 – present
School of Communication
Illinois State University, USA

INDUSTRY EMPLOYMENT

Strategic Communication Manager for the "Night Talk" Show 2013 – 2016
Tencent Video Ltd., Hong Kong

RESEARCH EXPERTISE

Computer-Mediated Communication, Social Media Discourse, *Message Framing Effects*

TEACHING EXPERTISE

Strategic Communication, *Media Analytics and Effects*, *Quantitative Methods*, *Computational Methods*

PUBLICATIONS

Journal Articles **indicates student co-author at the time of submission*

20. **Yang, F. E.,** Kohlhoff, K. M.*, Marshall, L. M.*, Fang, X., Shah, D. V, Brown, R., & Westergaard, R. (accepted). Detecting critical information needs in online communities about opioid use for pain management: A mixed-method study. *Addiction & Prevention*

19. **Yang, F. E.** (accepted). Book review for "AI snake oil: What artificial intelligence can do, what it can't, and how to tell the difference". *Journalism & Mass Communication Quarterly*.

18. Lu, L. Q., Kwon, H., Reddy, A. P., **Yang, F. E**., & Yang, S. J. (2026). Foodie traps within Facebook cannabis commercials: Deploying multimodal deep learning AIs to monitor audience engagement. *Drug and Alcohol Dependence*, *238*, 113128.

17. Mi, R., **Yang#, F. E**., Tahk, A., Cotter, L., Tarfa, A., Lu, L.Q., Li, M., Yang, S., Gustafson, D., Westergaard, R., & Shah, D. V. (2024). mHealth engagement for antiretroviral medication adherence among people with HIV and substance use disorders: Observational study. *Journal of Medical Internet Research*, *26*, e57774. (#corresponding author)

16. **Yang, F. E.**, Pham, B., Zhang, S. F.*, & Kriss, L*. (2024) Talking about pain plainly: authentic expression of pain management on Reddit. *Health & New Media Research*, *8*(1), 73-81.

15. Wang, S., Yoo, J., Cai, W., **Yang, F. E**., Huang, X., Sun, Q. C., & Lyu, S. (2024). Reducing the social inequity of neighborhood visual environment in Los Angeles through computer vision and multi-model machine learning. *Sustainable Cities and Society*, 106062.

14. Tarfa, A., Verinumbe, T., Yang, F. E., Shiyanbola, O. O., Liebert, C., Dietz, S., ... & Westergaard, R. P. (2024). Associations of stigma, loneliness, and treatment self-regulation with HIV medication adherence among individuals with substance use disorder using a mobile health application. *Frontiers in Public Health*, *12*, 1440807.

13. **Yang, F. E.**, Kriss, L*., & Sun, Y. B*. (2023). Fun with frustration? TikTok influencers' emotional expression predicts user engagement with COVID-19 vaccination messages. *Health Communication*, 1-16.

12. **Yang, F. E.**, Kornfield, R., Liu, Y., Chih, M. Y., Sarma, P., Gustafson, D. H., Curtin J., & Shah, D. V. (2023). Using machine learning of online expression to explain recovery trajectories: Content analytic approach to studying a substance use disorder forum. *Journal of Medical Internet Research*, *25*, e45589.

11. **Yang, F. E.**, Shah, D. V., Tahk, A., Cody, O., Dietz, S., Pe-Romashko, K., Bailey, E., Gicquelais, R., Hwang, J., Gustafson, D., & Westergaard, R. (2023). mHealth and social mediation: Mobile support among stigmatized people living with HIV and substance use disorders. *New Media & Society*, *25*(4), 702-731.

10. **Yang, F. E.** & Yang, S. (2023). Effects of moral frames within vaping prevention messages on current smokers' support for electronic cigarette regulations. *Journal of Health Communication*.

9. Wang, S. Q., Ning, H., Huang, X., Xiao, Y., Zhang, M., **Yang, F. E.**, Sadahiro, Y., Liu, Y., Ling, Z. L., Hu, T., Fu, X. K., Li, Z., & Zeng, Y. (2023). Public surveillance of social media for suicide using advanced deep learning models in Japan: Time series study from 2012 to 2022. *Journal of Medical Internet Research, 25,* e47225.

8. Liu, Y., Kornfield, R., **Yang, F. E.**, Burnside, E., Keevil, J., & Shah, D. V. (2022). Patient-provider communication while using a clinical decision support tool: explaining satisfaction with shared decision making for mammography screening. *BMC Medical Informatics and Decision Making*, 22(1), 323.

7. Rao, J., Chen, K., **Yang, F. E.**, Kruse, J., Hudson, K., & Gao, S. (2021). A multi-perspective narrative-based geovisualization dashboard for the 2020 US presidential election. *Journal of Geovisualization and Spatial Analysis*, *5*(2), 1-15.

6. Gustafson, D. H., Kornfield, R., Mares, M. L., Johnston, D. C., Cody, O. J., **Yang, F. E.**, ... & Shah, D. V. (2021). Effect of an eHealth intervention on older adults' quality of life and health-related outcomes: a randomized clinical trial. *Journal of General Internal Medicine*, 1-10.

5. **Yang, F. E.**, Shah, D. V., Burnside, E. S., Little, T. A., Garino, N., & Campbell, C. E. (2020). Framing the clinical encounter: Shared decision-making, mammography screening, and decision satisfaction. *Journal of Health Communication*, *25*, 681-691.

4. Du, Y. R., Zhu, L., & **Yang, F. E.** (2018). A movement of varying faces: How "Occupy Central" was framed in the news in Hong Kong, Taiwan, mainland China, the UK, and the US. *International Journal of Communication*, *12*, 2556-2577.

3. **Yang, F. E.** & Du, Y. R. (2016). Storytelling in the age of big data: Hong Kong students' readiness and attitude towards data journalism. *Asia Pacific Media Educator*, *26*(2), 148-162.

2. **Yang, F. E.** (2015). The persuasion effect of vivid message: a psychological perspective in communication studies. *Journalism Bimonthly*, *4*, 7-11. (in Chinese)

1. **Yang, F. E.** & Guo, S. (2015). The moderating effect of imagery ability on perceived vividness: The case of HPV vaccine advertising in China. *Chinese Journal of Communication*, *8* (2), 177 -195.

Book Chapters

3. Mi, R. Z., **Yang, F. E.** & Kornfield, R. (accepted). Disaggregating mHealth Engagement: Communication Levels, Message Production vs. Exposure, and Initiation vs. Intensity in two Substance Use Disorder mHealth Cases. In A. Duggan, M. Haverfield. & P. Dunne (Eds.), *From Transactional to Transformational: Bridging Theory and Practice in Health Communication Partnerships* (to be published in 2026).

2. Friedland, L.A., Shah, D.V., Wagner, M.W., Wells, C., Cramer, K. J., Pevehouse, J., Dempsey, S., Suk, J., Lukito, J., **Yang, F. E.**, (2022). Healthcare: A national issue with lifeworld implications. In L.A. Friedland, D.V. Shah, M.W. Wagner, C. Wells, K. J. Cramer, & J. Pevehouse (Eds.), *Battleground: Asymmetric Communication Ecologies and the Erosion of Civil Society in Wisconsin*. Cambridge University Press.

1. **Yang, F. E.** & Lv, N. (2016). Chapter 15: A brief introduction of communication studies in Hong Kong. In *2015 Yearbook of Communication Academia in China* (pp.532-560). Beijing, China: China Social Science Press. (in Chinese).

Articles Under Review

2. **Yang, F. E.**, Klingelhoefer, J., Gilbert, A., Dai, X., & Meier, A. Navigation trajectories in smartphone app use: Towards a digital disconnection perspective.

1. Mi, E., Tao, R., Lu, L. Q., Christy, K., & **Yang, F. E.** Watching YouTube videos while encountering ads: The effect of ad location and narrative genre on consumers' affect.

COURSES TAUGHT

(With teaching record)

Undergraduate Level

Social Media Strategies
Introduction to Advertising
Introduction to Web Publishing
Communication Technologies and Impacts

COURSES TO BE TAUGHT

(Syllabuses are available upon request)

Undergraduate Level

Media Analytics in Digital Era
Introduction to Computational Advertising
Introduction to AI in Strategic Communication

Graduate Level

AI Communication Effects

Seminar in Computer-Mediated Communication
Quantitative Methods in Communication

CONFERENCE PRESENTATIONS

**indicates student co-author at the time of submission*

26. **Yang, F. E**., Kohlhoff, K. M.*, Marshall, L. M.*, Fang, X., Shah, D. V, Brown, R., & Westergaard, R. "The void of everyday conversation: Detecting critical information need in online communities about opioid use for pain management." Paper accepted at *the Health Communication Division of the 76th Annual ICA Conference*, Cape Town, South Africa, 4-8 June.

25. Pauley, S.*, Edgerly, S., Mak, K. F., Mine, N., **Yang, F. E.**, Shan, L., Lee, N. J. (2006). "Advances in Measuring Media Repertoires: Modeling Decisions' Effects on Repertoire Structure and Interpretation". Paper accepted at *the Mass Communication Division of the 76th Annual ICA Conference*, Cape Town, USA, 4-8 June.

24. **Yang, F. E.** (2025). "Support in Need - Combine Social Media Listening and Short Message Service to Reduce Mental Health Disparities among the Youth of Color". Paper presented at the 2025 IPHAM Public Health Summit, Chicago, USA, 2 April.

23. **Yang, F. E.**, Klingelhoefer, J.*, Gilbert, A.*, Dai, X., & Meier, A. (2025). "Navigation Trajectories in Smartphone App Use: Towards a Digital Disconnection Perspective," paper presented at *the Mobile Communication Division of the 75th Annual ICA Conference*, Denver, USA, 12-16 June.

22. Ahn, P. H., Minich, M., Kriss, L., Romeo, D., Maki, J., Wang, B.*, Li, M., **Yang, F. E.**, & Cascio, C. N. (2024). "A Sense of Belonging and Subjective Socioeconomic Status in Processing Persuasive Messages," paper presented at *the 110th Annual Convention of NCA*, New Orleans, USA, 21-24 November.

21. **Yang, F. E.**, Mi, R., Tahk, A., Cotter, L.*, Tarfa, A., Lu, L.Q., Li, M., Yang, S., Gustafson, D., Westergaard, R., & Shah, D, (2024). "Connecting to Support: How Use of an mHealth App Explains Antiretroviral Medication Adherence among People Living with HIV and Substance Use Disorders," paper presented at *the Mobile Communication Division of the 74th Annual ICA Conference*, Gold Coast, Australia, 20-24 June.

20. **Yang, F. E.** (2024) "Expression Deviation as a Signal for Just-in-Time Intervention: A Case Study of Reducing Mental Stress for At-Risk College Students," poster presented at *the Communication Science Futures Conference*, Michigan State University, 30 May-01 June.

19. **Yang, E. F.**, Pham B., Zhang, S. F.* & Kriss, L.*, (2023). "Talking about Pain Plainly: Authentic Expression of Pain Management on Reddit," paper accepted at *the Health Communication Division of the 73rd Annual ICA Conference*, Toronto, Canada, 25-29 May.

18. **Yang, E. F.**, Kriss, L.*, Sun, Y. B.*, & Shah, D. V (2022). "Fun with Frustration? TikTok Influencers' Emotional Appeals Predict User Engagement with COVID Vaccination Messages", paper presented at *the Communication and Technology Division of the 72nd Annual ICA Conference*, Paris, France, 26-30 May.

17. (**Top Paper**) Li, J. N., Lukito, J., **Yang, E. F.**, Suk, J., Shah, D.V., & Wagner, M.W. (2022). "Framing Black Lives Matter: The Persistence of Language Cues over Identity, Context, and Media Use," paper presented at *the Political Communication Division of the 72nd Annual ICA Conference*, Paris, France, 26-30 May.

16. (**Top Paper**) **Yang, E. F**., Kornfield, R., Liu, Y., Chih, M. Y., Sarma, P., Shah, D. V., & Gustafson, D. H. (2021). "Expression in an Online Support Forum: Machine Learning, Communication Style, and Recovery Trajectories", presented at *the Mass Communication Division Top Paper Panel of 107th Annual Convention of NCA*, Seattle, USA, 18-21 November.

15. **Yang, E. F**., Zhang, Y., & Zhang, S. F. (2021). "Who am I Connected with? Community Detection and Effects in an Online Peer-to-Peer Support Forum", presented at *the Communicating Science, Health, Environment, and Risk Division of Annual Conference of AEJMC (virtual),* August 4-7.

14. **Yang, E. F.**, Mi, E. R., Shah, D. V., Borah, P., & Gustafson, D. (2021). "The Communication Dynamics of mHealth Affordances: Initiation, Intensity, Duration, and Mutual Influence in Online Social Support," presented at *the Communication and Technology Division of the 71st Annual ICA Virtual Conference*, 27-31 May

13. **Yang, E. F**., & Yang, S. J. (2021). "Care or Purity: The power of Moral values and Frames on Policy Support for Vaping Regulation," presented at *the Health Division of the 71st Annual ICA Virtual Conference*, 27-31 May.

12. **Yang, E. F**., Mi, R. E., Shah, D. V., Loya, G., Campbell, Claire Elise, Tahk, A. & Gustafson, D. H. (2020). "How Do We Engage with Communication Functions on an mHealth System for Social Support? The Time Dynamics of Modality Interactivity", presented at *the Health Division of 106th Annual Convention of NCA*, Indianapolis, USA, 19-22 November.

11. **Yang, E. F.**, McLeod, D., & Shah, D. V. (2020). "The Promises and Perils of Message Framing Effects in Health Communication," presented at *the Health Division of 106th Annual Convention of NCA*, Indianapolis, USA, 19-22 November.

10. **Yang, E. F.**, Mi, R. E., & Shah, D. V. (2020). "What is the Precursor in mHealth System Use? The Time Dynamics of Communicative Use on an mHealth Application", presented at *the New Media, Technology, and mHealth Division of Kentucky Conference on Health Communication*, Lexington, USA, 2-4 April.

9. **Yang, E. F.**, Shah, D. V., Burnside, E. & Terry, L. (2019). "The Leverage Power of Risk Framing in Physician and Patient Communication: A Study of Shared Decision-Making Perception," *the Communicating Science, Health, Environment, and Risk Division of 102nd Annual Conference of AEJMC*, Toronto, Canada, 7-10 Aug.

8. **Yang, E. F**, Shah, D. V., McLeod, D. M., Sethares, W. A., Sun, Z. K., Guo, S., & Wang, X. Y. (2019). "Classification Algorithms for Modeling Categorical Dependent Variables: A Study of Online Health Information Seeking," *the 5th International Conference on Computational Social Science,* University of Amsterdam, The Netherlands, 17-20 July

7. **Yang, E. F**, Wang, X. Y. & Pollak, N. B. (2019). "The Revival of Media Equation Theory on Mobile Health System Use: A Study of Gratitude Expression Effect on Alcohol-Dependent Individuals," *the Mobile Communication Interest Group of the 69th Annual ICA Conference*, Washington, USA, 24-28 May.

6. Liu, Y., Kornfield, R., **Yang, E. F**., Burnside, B., Keevil, J., Shah, D.V. (2019). "Patient-Clinician Interaction and Electronic Decision Tools for Screening Mammography: Using Digital Trace Data to Predict Satisfaction with Shared Decision Making," *the Health Communication Division of the 69th ICA Annual Conference*, Washington, D. C., USA, 24-28 May.

5. Ghosh, S., & **Yang, E. F**. (2018). "The Boomerang Effect for Online Social Movement: A case Study of #metoo Event," *the 2018 Annual Conference of the Midwest Association for Public Opinion Research,* Chicago, USA, 16-17 Nov.

4. Du, Y. R., **Yang, E. F.**, & Zhu, L. (2017). "One 'Occupy Central,' three stories: Media Portrayals of the "Hong Kong Umbrella Movement" in Mainland China, Hong Kong, and Taiwan," *the Political Communication Research Section of the Association for Education in Journalism and Mass Communication Annual Conference*, Cartagena, Colombia, 16-20 July.

3. **Yang, E. F.**, Guo, S., & Shen, F. (2017). "Who is to Blame: Locality-based Reporting of Conflicts in Hong Kong press," *the International Communication Association Preconference - Digital Asia: Recent Research and Practice*, San Diego, USA, 25-29 May.

2. (**Student Top Paper Award**) **Yang, E. F.**, Guo, S., Huang, Y., & Shen, F. (2015). "Community Conflict as News value: The case of Hong Kong press," *the Pearl River Delta Urban Creativity and Cultural Communication Conference*, Shenzhen, China, 13-14 Nov.

1. **Yang, E. F**. & Guo, S. (2014). "The Impact of Imagery Ability on Image Vividness: The case of HPV Vaccine Advertising in China," *the Health Communication Division of the 64th Annual ICA Conference*, Seattle, USA, 22-26 May.

AWARDS, GRANTS & FELLOWSHIPS

Pre-Tenure Faculty Grant (*$5, 000*) 2026
Illinois State University

New Faculty Initiative Grant (*$3, 500*) 2025
Illinois State University

Improvement of Teaching and Learning Grant (*$2, 067*) 2023
Northwest Missouri State University

Top paper at the *Political Communication Division of the 72nd Annual ICA Conference*, Paris, France, 26-30 May. 2022

Scholarship from the CASOS Summer Institute (*$2, 500*) 2022
Carnegie Mellon University

Top paper at the *Mass Communication Division of the 107th Annual NCA Conference*, Seattle, USA, 18-21 November. 2021

Scientists in Computational Social Science Grant (*$ 1,034*) 2021
Summer Institute in Computational Social Science-Chicago

Graduate Student Award ($ 200) 2021
CommSHER Division, AEJMC

Student Research Grant (*$ 1,200*) 2021
Graduate School, University of Wisconsin-Madison

Kopenhaver Fellow 2020
Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication
AEJMC Commission on the Status of Women

Research Fund for Dissertation (*$ 1,500*) 2020
School of Journalism and Mass Communication
University of Wisconsin-Madison

Fellowship 2020
AEJMC Presidential Diversity & Inclusion
Career Development Workshop

Student Research Travel Grants (*$ 1,200*) 2019

Wisconsin Scholarship Hub
UW- Wisconsin-Madison

Conference Travel Grant (*$ 300*) 2019
The Communication Science and
Biology Interest Group, ICA

Conference Travel Grant (*$ 300*) 2017
Digital Asia Division, ICA

Research Fund for PhD Student (*$ 1,500*) 2017
School of Journalism and Mass Communication
University of Wisconsin-Madison

University Fellowship (*$ 20,000*) 2016
School of Journalism and Mass Communication
University of Wisconsin-Madison

Academic Excellence for Undergraduates 2011
Fudan University

Municipal Excellent Volunteer Award 2010
2010 World Expo, Shanghai, China

Campus Excellent Social Practice 2009
National Scholarship (Top 10%)
Fudan University

GRANT EXPERIENCES

Division of Infectious Disease 2020-2021
School of Medicine and Public Health
University of Wisconsin-Madison
Supervisors: Dhavan Shah, Ryan Westergaard
NIH Grant Number DP2DA042424

Department of Radiology 2018-2020
School of Medicine and Public Health
University of Wisconsin-Madison
Supervisors: Elizabeth Burnside, Dhavan Shah
NIH Grant Number K24 CA194251

Center for Health Enhancement System Studies (CHESS) 2018-2019
University of Wisconsin-Madison
Supervisors: Dave Gustafson, Dhavan Shah
NIH Grant Number DP2DA042424

RESEARCH COLLOQUIA AND INVITED TALKS

"Utilizing Mobile Log Data for Message Intervention", The Computational 2025
Multi-Modal Communication Lab, UC Davis, 04/16, Davis, CA.

"Optimizing Digital Trace Data for Strategic Communication", School of Communication, Illinois State University, 12/08, Normal, IL. 2024

"When to Place a Digital Advertisement", School of Communication, DePaul University, 11/05, Chicago, IL. 2024

"Just-in-Time Health Interventions", Department of Communication, Clemson University, 10/25, Clemson, SC. 2024

"Media Technologies in Strategic Health Communication", Newhouse School of Public Communications, Syracuse University, 03/02, Syracuse, NY. 2022

"Media Technologies in Strategic Health Communication", School of Communication, Film, and Media Studies, 02/01, University of Cincinnati, OH. 2022

PUBLICATION SERVICE

Reviewer of the *Journal of Advertising* 2026
(Verified review number: 1)

Reviewer of the *Health Communication* 2022-present
(Verified review number: 6)

Reviewer of the *Journal of Media and Economics* 2025
(Verified review number: 2)

Reviewer of the *npj Digital Medicine* 2025
(Verified review number: 2)

Reviewer of the *American Journal of Preventive Medicine* 2024-2025
(Verified review number: 3)

Reviewer of the *Mobile Media & Communication* 2024
(Verified review number: 2)

Reviewer of the *Social Media & Society* 2023-2024
(Verified review number: 2)

Reviewer of the *Journalism & Mass Communication Quarterly* 2020-2024
(Verified review number: 7)

Reviewer of the *New Media & Society* 2021-2023
(Verified review number: 2)

Reviewer of the *Journal of Children and Media* 2021
(Verified review number: 1)

Reviewer of the *Communication Methods and Measures* 2019
(Verified review number: 1)

RESEARCH SERVICE

Social media manager for the Computational Methods Division of the 76th Annual ICA Conference, Cape Town, South Africa, 4-8 June. 2026

Committee member on the Article/Book Award Committee for NCA's Human Communication and Technology Division (HCTD) for 2025–2026. 2025

Discussant for the *High-Density Refereed Research Paper Session* 2025
Communicating Science, Health, Environment
and Risk Division at the AEJMC conference, San Francisco, USA, 8 August.

Panel Host for the *21st Annual ICA Mobile Preconference 2024: Mobilizing Communication Rights for Humans, More-than Humans, and Beyond* 2024
Mobile Communication Division of the 74th Annual ICA Conference
Gold Coast, Australia, 19 June.

Invited Speaker for the MCRC Health Communication Symposium 2024
University of Wisconsin-Madison

Panel Chair for *Mobile Devices and Health Session* 2023
Mobile Communication Division of the 73rd Annual ICA Conference
Toronto, Canada, 25-29 May.

Invited Participant for the *Interpersonal Communication Research Escalator Session* 2023
Interpersonal Communication Division of the 73rd Annual ICA Conference,
Toronto, Canada, 25-29 May

Panel Chair for *Portrayals of Health Issues in News and Social Media Session* 2023
Health Communication Division of the 73rd Annual ICA Conference
Toronto, Canada, 25-29 May.

Invited Participant for the *20th Annual ICA Mobile Preconference 2023: Keeping it Real After 20 Years* 2023
Mobile Communication Division of the 73rd Annual ICA Conference
Toronto, Canada, 24 May.

Member of the Nominating Committee 2022-2023
Health Communication Division of the 72nd Annual ICA Conference Paris, France, 26-30 May.

Elected Sectary for *the Mass Communication Division* at NCA 2022

Invited Participant for the *Summer Institutes* 2021
Computational Social Science-Chicago

Panelist for *Misinformation, Racism, and the Magnification of Health Inequities: Research Informing Publics and the Practices* 2021
Public Relations, ComSHER, & Minorities and Communication Divisions at the AEJMC virtual conference, 6-9 August.

Invited Participant for the *AAA/AEF Future Visiting Professor Program* 2021

Panel Moderator for *Persuasive Messaging to Curb the COVID-19 Pandemic and Infodemic: Questions and Lessons from Around the Globe* 2021
Health Communication Division of the 71st ICA annual virtual conference, 27-31 May.

Panel Host for *Mobile Communication Interest Group Social Event* 2021
Mobile Communication Division of the 71st ICA annual virtual conference, 27-31 May.

Officer in the Graduate Student Committee in the Communicating Science, Health, Environment and Risk (COMMSHER) division of AEJMC 2020-2022

Member of the *Global Badger Experience Grant Review Committee* 2020-2021
University of Wisconsin-Madison

Panel Chair for *I Think, I Feel: Attribution and Emotion in Interpersonal Exchanges Session* 2019
Interpersonal Communication Division of the 69th ICA annual conference, Washington, USA, 24 - 28 May.

Reviewer Trainee, *Journalism & Mass Communication Quarterly* 2018-2019

The *3rd Overseas Visit Program for Young Scholars in Communication* 2018
School of Communication and Design, Sun Yat-sen University

TEACHING ASSISTANT EXPERIENCES

Teaching Assistant (Undergraduate Level) 2017-2022
Course Name:
Introduction to Mass Communication
University of Wisconsin-Madison

Teaching Assistant (Graduate Level) 2011-2013
Course Name:
Special Topics in Public Relations and Advertising
Principles and Methods of Advertising
Hong Kong Baptist University

COMPUTER SKILLS

For research: Stata (Sophisticated), R, Python, SPSS, Mplus
For teaching: Photoshop (Sophisticated), Illustrator, iMovie, Premiere Pro

SELECTED NEWS PUBLICATIONS (in Chinese)

6. Apr. 26, 2011. The present situation of Chinese intellectual property judicial cases, Oriental Morning Post, with Han, X., A10.

5. Apr. 23, 2011. Shanghai civil workers' official Weibo presses, Oriental Morning Post, with Han, X., p.8.

4. Apr. 19, 2011. Are postgraduate students in China really in poverty? Oriental Morning Post, with Han, X., A5.

3. Apr. 15, 2011. The 90's benevolence: 83 support letters for an unfortunate girl to recover, Oriental Morning Post, with Han, X., A4.

2. March 29, 2011. The foundation of Shanghai-New York University in Lujiazui, Oriental Morning Post, with Han, X., & Shi, J., A10.

1. March 27, 2011. New rules for the entrance examination of "alliance-colleges" in Shanghai, Oriental Morning Post, with Han, X., p.8.

CERTIFICATES

Grade 10 on the Violin test 2006

Conferred by the Music Examination Committee of the Chinese Musicians' Association

Level 2 technical abacus skills 1997-2002

Confirmed by the Chinese Abacus Association